

4. Public Involvement/Participation BMPs

4.1. Overview

This chapter describes the public involvement/participation BMPs implemented by MDOT and any changes that have occurred with this program during the reporting period. Complete information on MDOT's public involvement/participation BMPs is included in the Storm Water Management Plan (SWMP). The organization of this chapter is as follows:

- Section 4.2. describes the status of implementation of the BMPs that were described in the SWMP.
- Section 4.3. contains the schedule for further implementation of the BMPs.

4.2. BMP Status and Measurable Goals

Each of the following sections presents the status of the BMPs identified and described in the SWMP and the measurable goals that were obtained over the reporting period.

4.2.1. Public Notification of Storm Water Management Program

Over the reporting period, MDOT notified the general public in the five phase I communities of the storm water management program that was implemented through the use of a storm water management brochure, Web site promotion cards, and a public Web site, examples of which are located in Appendix D.

The MDOT storm water management Web site discusses the purpose of the storm water management program, features an interactive illicit discharge demonstration, lists activities and resources for each community and links to Phase I community Web sites. In October, 2002, the Web site will include downloadable read-only copies of the Storm Water Management Plan and this Annual Report available. The storm water management brochure and Web site promotion cards were printed and distributed to local MDOT facilities and Region Offices within the Phase I areas. The brochure discusses the intent of the MDOT storm water management plan and educates about illicit discharges. Further action on this item will be implemented during the next recording period.

Additionally, MDOT gave presentations around the State of Michigan to the Michigan Association of County Drain Commissioners (MACDC), which outlined MDOT's storm water management (SWMP) program, and explained what is coming in the future along with showcasing the Web site.

In order to evaluate how effective this program is, several measurable goals were established in the SWMP. The results of the measurable goals are included below in Table 4-1.

Table 4-1 Public Notification of Storm Water Management Program Measurable Goals

Measurable Goals	Type	Results or Quantity
Type and number of media used for notification	Storm Water Management Brochures MDOT's public Web page	2
Number of copies of the SWMP downloaded from the Web	To be posted next period	N/A
Number of copies of the Annual Report downloaded from the Web	To be posted next period	N/A

4.2.2. Notification of Local Stream or Watershed Protection Organizations

Identified watershed or local stream organizations for the five Phase I areas have been notified of storm water management program activities by MDOT. Through this notification, the watershed or local stream organizations are kept informed of the overall purpose of the plan, location of the SWMP online, how to make comments on the plan, the last date to submit comments, and who to address the comments to. MDOT compiled a list of the watershed and/or local stream organizations for the five Phase I communities during this reporting period which can be seen in the attached Appendix E and in the SWMP. This information will be posted to the public Web site during the next reporting period. Further action on this item will be implemented in the next recording period.

In order to evaluate how effective this program is, several measurable goals were established in the SWMP. The results of the measurable goals are included below in Table 4-2.

Table 4-2 Notification of Local Stream or Watershed Protection Organizations Measurable Goals

Measurable Goals	Results
A list of all watershed or local stream organizations contacted about the SWMP	Program has not been implemented yet
Number of copies of the SWMP downloaded from the MDOT's public Web page	Program has not been implemented yet

4.3. Implementation Schedule

MDOT will continue to implement these BMPs upon approval of this annual report by MDEQ and the availability of funds. The following Table 4-3 is an estimated implementation schedule for all of the actions needed to fulfill the BMPs discussed in the SWMP for public involvement and participation.

Table 4-3 Implementation Schedule for Public Involvement and Implementation BMPs

ID No.	Action	Year of Implementation			
		2002	2003	2004	2005
4.2.1	Public Notification of Storm Water Management Program				
	Final SWMP available on the Web site for public review	X	X	X	X
	Post the Annual Reports	X	X	X	X
	Post watershed and/or local stream organizations	X	X		
4.2.2	Notification of Local Stream or Watershed Protection Organizations Measurable Goals				
	Notify organizations of storm water management plan	X			